**S.M.A.R.T. Goal Setting**

Based on the S.M.A.R.T goal setting framework, re-write the business goal.

First of all, Tammy needs to know about the meaning of SMART goal setting. In this S (specific) means targeting a specified area or field in which improvement is needed, M (Measurable) means setting some meters of progress, A(Achievable) means that you ensure that you can achieve good results with the available resources, R(Relevant) means outlining that what results can be achieved with the given resources and T(Time-Framed) means setting and focussing on the time when the goals should be achieved. So, starting from specific, as we know while setting up a pizza shop we have to focus on two major things, one is quality of food and another one is advertising or marketing and as per the analysis that I made from your business I noticed that you need to target on the marketing field, you need to use social media to let people know about your menu. Secondly, you need to set-up up specific meters to calculate your success. Also, your goals should be achievable that means you need to manage in the way that you can make best out of the resources you already have which can include wasting less resources. Moreover, keep your goal small and relevant and make sure that the required results can be produced using available resources. The most important thing is time frame that is you should know when your goals should be achieved. By taking into account all these things you can make improvements and take your business towards success.